

PRODUCT BRIEF · 2026

AI Share of Voice, measured.

AgentRank audits how the leading AI platforms talk about your brand — across markets, categories and retailers — so growth teams can defend share before it erodes.

5 LEADING AI PLATFORMS

30 COUNTRIES

160 CATEGORIES

20,000+ BRANDS

GET IN TOUCH

hello@consensys.world

consensys.world · AgentRank by consensysAI



MARKET CONTEXT

Search has compressed into a single answer.

Shoppers no longer scroll a results page — an LLM hands them a recommendation. The brand named in that answer wins discovery, consideration and the click. The ones omitted lose share quietly, model by model, market by market.

If you aren't actively managing how AI platforms recommend your brand, you'll be left behind. AgentRank is the measurement layer for that new surface — a continuous audit of how leading models talk about your category, where your brand stands, and which retailers and content ecosystems each model leans on to form its answer.

COVERAGE AT A GLANCE

5+

LEADING AI PLATFORMS TRACKED

30+

COUNTRIES COVERED

160+

CATEGORIES & SEGMENTS

20k+

BRANDS & THEIR PRODUCTS

● Live dataset — growing every day across new markets, categories and platforms.

WHAT IT MEANS FOR YOU

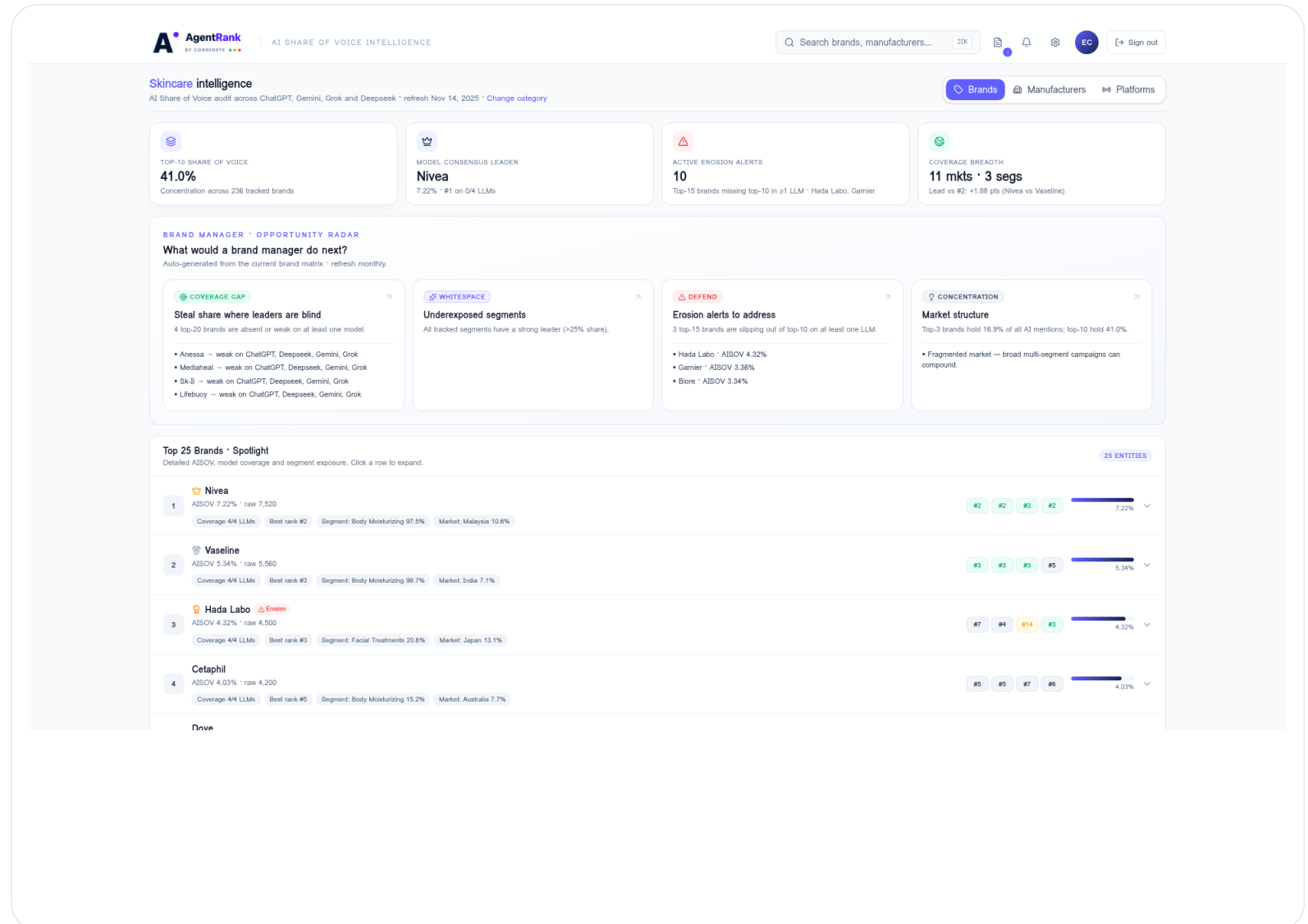
If you aren't managing how AI platforms recommend your brand, you'll be left behind. AgentRank tells you which models drop you, in which segment, and what to do next.

SECTION 01 · BRANDS

Defend share, brand by brand.

Track AISOV across every tracked brand in your category. Spot erosion alerts before the leadership team does — and see exactly which model dropped you, in which segment.

- **Share of voice**
Concentration across every tracked brand in your category.
- **Model consensus leader**
Who the majority of AI platforms agree on as #1.
- **Active erosion alerts**
Brands slipping out of the leader set in any model.
- **Opportunity radar**
Auto-generated next moves for brand managers.

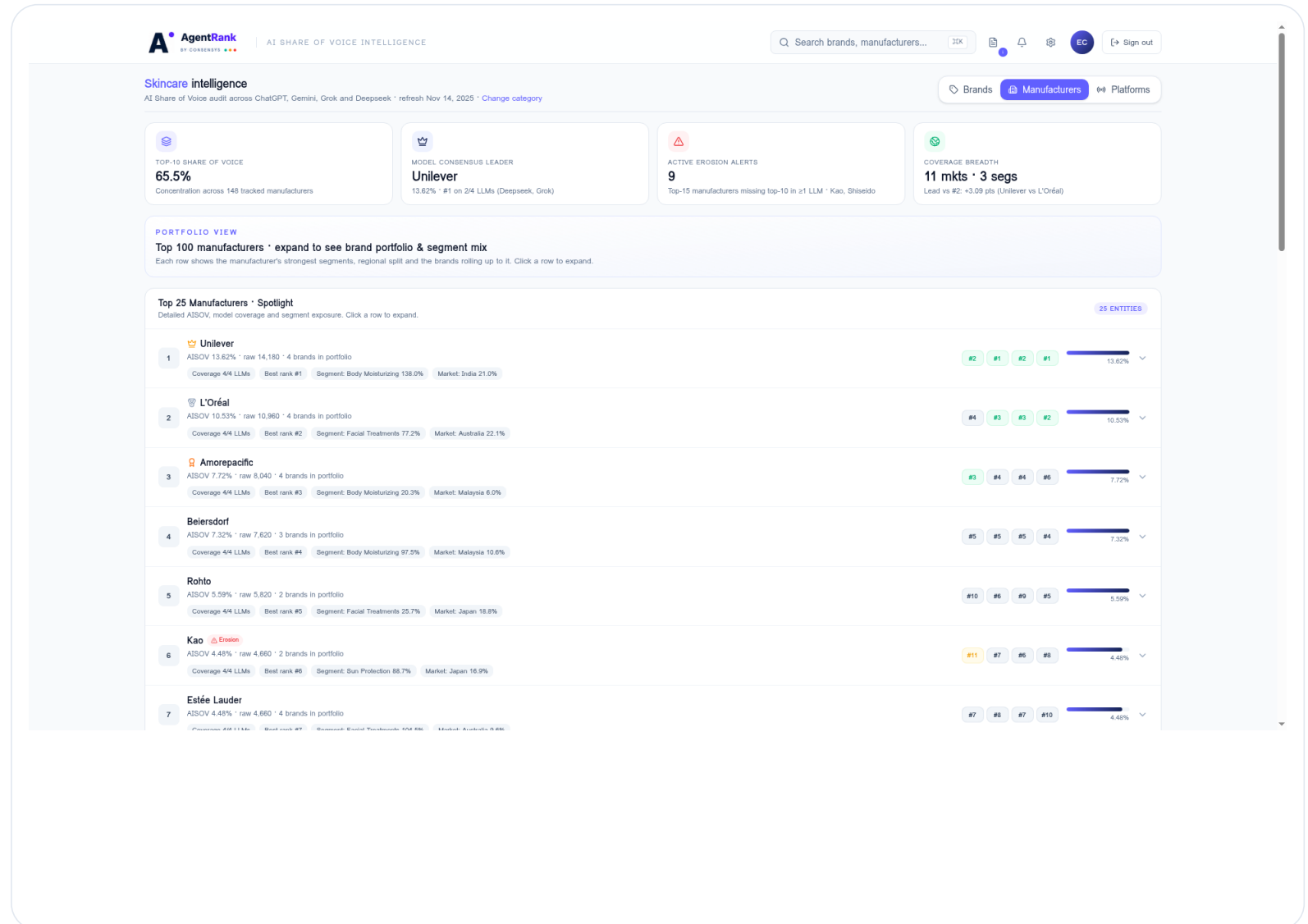


SECTION 02 · MANUFACTURERS

Roll up the house of brands.

See the parent companies behind every category leader. Portfolio view stitches segment mix, regional split and the brands rolling up to each manufacturer.

- **Parent-company rollups**
House-of-brands view across the full universe.
- **Portfolio drill-down**
Brand mix, segment strength, market split per parent.
- **Cross-platform coverage**
Side-by-side coverage across every AI platform.
- **Best-rank watch**
Ranking position by model — at a glance.

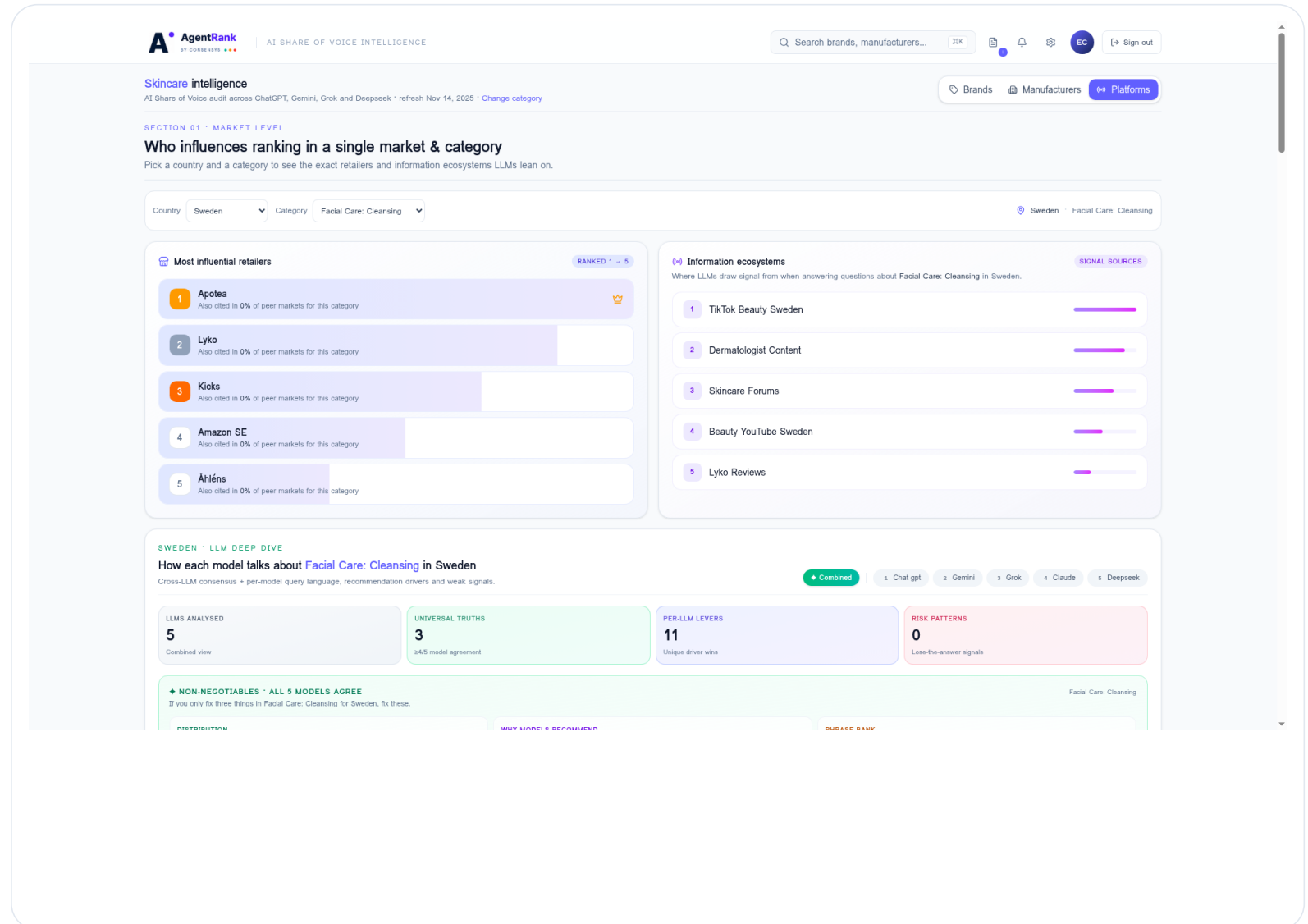


SECTION 03 · PLATFORMS

Where the answer comes from.

For each market and category, AgentRank surfaces the retailers and information ecosystems AI platforms lean on — plus the per-model phrase bank that drives recommendations.

- **Most influential retailers**
The commerce destinations AI platforms cite most.
- **Information ecosystems**
Social, video, forums, expert content — ranked.
- **Per-platform deep dive**
What each model actually says, side-by-side.
- **Non-negotiables**
What to fix when all platforms agree.



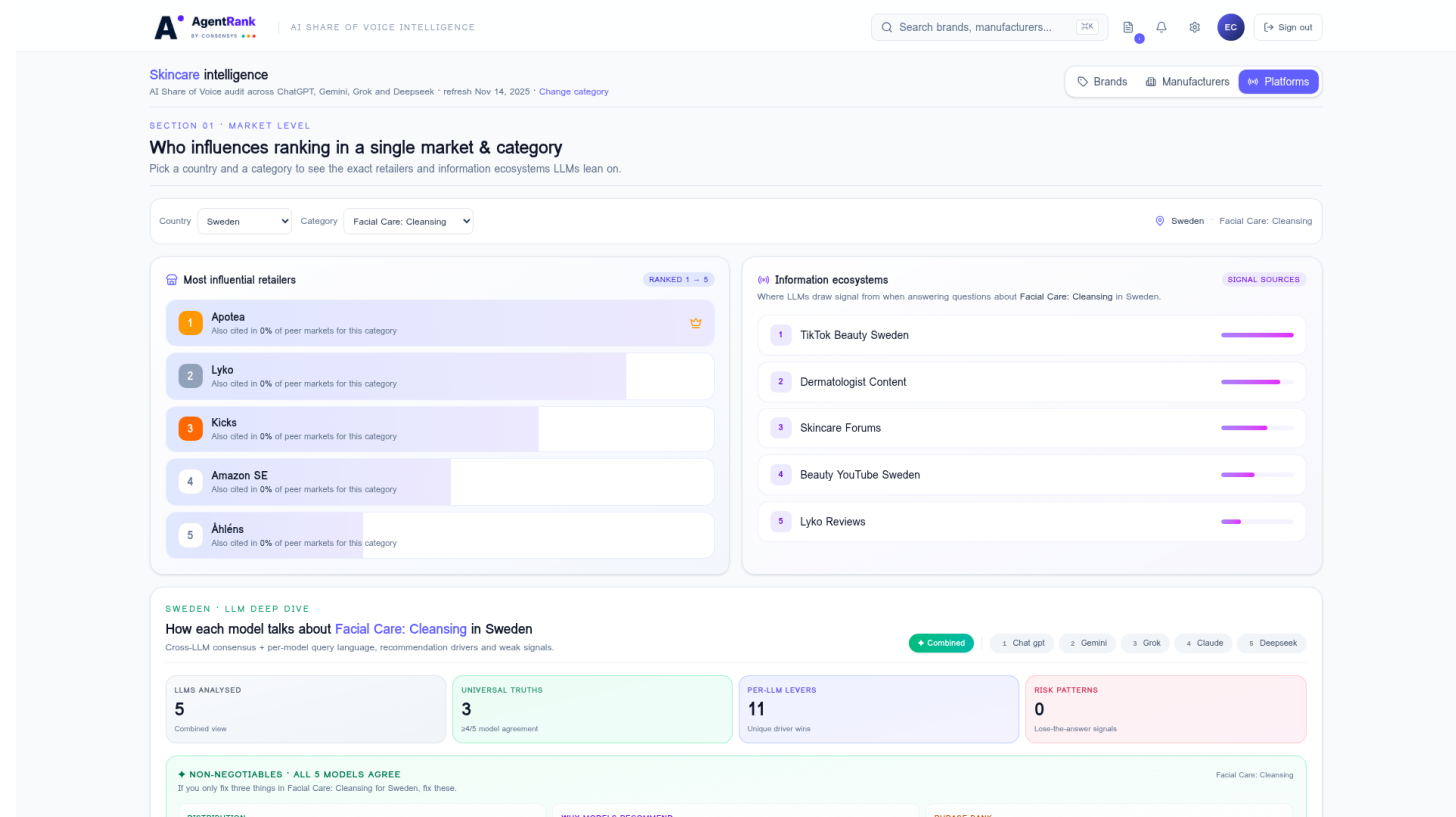
SECTION 03 (CONT.) · SOURCES & INFLUENCE

See what each platform sees.

A side-by-side view of the retailers, social ecosystems and editorial sources that each AI platform pulls from when building a recommendation.

5+

AI PLATFORMS · SIDE-BY-SIDE



Don't get left behind.

If you're not managing how AI platforms recommend your brand, someone else will set the narrative.
Book a working session with consensysAI — we'll bring a live audit of your category.

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AgentRank™ · a consensysAI module